

## UNIVERSITY OF KERALA

**TIME TABLE FOR THE SECOND SEMESTER BBA (195)  
DEGREE EXAMINATION, AUGUST 2024**

CAREER RELATED FIRST DEGREE PROGRAMME UNDER CBCSS – GROUP 2(b)

**2023 Admission Regular, 2022 Admission Improvement/Supplementary, 2019 to 2021 Admission  
Supplementary, 2013 to 2016 & 2018 Admission Mercy Chance**

Time: 1.30 pm to 4.30 pm on all days except Friday  
2.00 pm to 5.00pm on Friday

Day & Date	Course	Course Code	Course Title
Friday 30/08/2024	Language Course II	EN1211.4/ EN1211/ EN211	English for Career (2019 Admission Onwards)
		EN 1211/ EN 1211.4/ EN 211	Writing and Presentation Skills( 2013 to 2016 & 2018 Admission )
Monday 02/09/2024	Foundation Course	BM 1221	E- Commerce and Cyber Laws(2022 Admission Onwards )
			E- Commerce and Cyber Laws (2018 to 2021 Admission)
			E-Commerce and Cyber Laws (2014 to 2016 Admission)
			E-Commerce (2013 Admission)
Wednesday 04/09/2024	Core Course	BM1241/BL 1241	Marketing Management (Common for BBA 2022 Admission Onwards & BBA Logistics 2020 Admission Onwards)
		BM 1241	Marketing Management (2018 to 2021 Admission)
			Marketing Management (2014 to 2016 Admission)
			Marketing Management (2013 Admission)
Friday 06/09/2024	Core Course	BM 1242	Human Resource Management(2022 Admission Onwards )
			Human Resource Management (2018 to 2021 Admission)
			Human Resource Management (2014 to 2016 Admission)
			Managerial Economics (2013 Admission)
Monday 09/09/2024	Core Course	BM 1243	Financial Management (2022 Admission Onwards )
			Financial Management (2018 to 2021 Admission)
			Financial Management (2014 to 2016 Admission)
			Business Laws (2013 Admission)
Wednesday 11/09/2024	Complementary Course	BM1231/BL 1231	Business Regulatory Framework (Common for BBA 2022 Admission Onwards & BBA Logistics (2020 Admission Onwards)
		BM 1231	Business Regulatory Framework ( 2018 to 2021 Admission)
			Business Regulatory Frame Work (2014 to 2016 Admission)
	Core Course	BM 1244	Cost Accounting (2013 Admission)